



PRESS RELEASE

ITP BRINGS WINNING MX TECHNOLOGY TO THE CROSS COUNTRY WORLD:

INTRODUCING THE QUADCROSS XC

characteristics. Sizing is 20x11-9 for the rear (P/N 560547) and 22x7-10 in front (P/N 560546).

The QuadCross XC has already shown its

winning capabilities under ITP development rider and factory Yamaha team member Dustin Nelson. Fresh out of the tire molds, Nelson rode the first QuadCross XCs to a commanding victory at the mid-August WORCS X event in Straddleline Park, Washington, an extreme off-road race that shaped up to be an outrageous test of man and equipment.

Since 1982, ITP has grown into the world's #1 ATV/UTV aftermarket tire and wheel source, and continues to provide a complete line of innovative tires and wheels for virtually all ATVs and UTVs. For a copy of ITP's full-color product catalog, call toll-free: 1-800-859-4740. For other inquiries or technical advice, contact ITP at 930-A S. Rockefeller Ave., Ontario, CA 91761; (909) 390-1905. Or visit ITP's website at www.itptires.com.

Photo by Harlien Foley/ATVRiders.com



Dustin Nelson rode QuadCross XCs to the win at WORCS X in Washington.



Hot on the heels of the QuadCross MX PRO Lite — a tire that

has stunned the ATV motocross ranks since its debut last spring, capturing four AMA ATV Pro National wins — ITP now announces the release of the all-new QuadCross XC, designed specifically for high-performance trail riding and racing. The QuadCross XC utilizes all of the design features that have made the MX PRO Lite such a winner, but adds the extra strength and larger sizing required for cross country use.

The QuadCross XC incorporates a tough 6-ply carcass for higher puncture resistance and exceptional overall durability. This advanced carcass design has been proven to stiffen the sidewall during side loads without compromising ride quality. Along with reducing the bounce that's common on most cross country knobbies, this design benefits acceleration, braking, cornering and overall balance as well, significantly reducing fatigue and lap times. An aggressive, dimpled tread pattern using a high-tech, long-wearing tread compound further enhances traction, feel and trail handling

