



PRESS RELEASE

ITP HITS THE CIRCUIT WITH ALL-NEW **QUADCROSS MX PRO TIRE**



ATV motocross racers will be interested to learn that ITP has unveiled the new QuadCross MX PRO tire line. The QuadCross MX PRO has been tested and developed with the assistance of several factory teams and riders, including Team Yamaha's Pat Brown, Team Kawasaki's Josh Creamer and Keith Little, and Team Can-Am's John Natalie and Cody Miller. The QuadCross MX PRO has already been a big winner, as Brown rode this tire to the 2007 Steel City AMA Pro Open Championship.

For 2008, the new QuadCross MX PRO has undergone several construction updates that have resulted in significantly better performance than the original QuadCross MX tire on hard-packed, blue-groove type motocross tracks.

Key to this improvement is a scientifically advanced rubber compound that's been specially formulated to find traction on the slickest of surfaces for excellent acceleration and braking characteristics. Considerable laboratory time was invested to make this compound possible, with extensive field testing backing up the results.

A revised shoulder profile greatly

improves cornering predictability and side bite as well, for unmatched cornering performance. The front QuadCross MX PRO uses a dual-ribbed dimpled knob pattern that steers precisely with a very light feel and reduced lateral roll.

The ITP QuadCross MX PRO is available in front 20x6-10 and rear 18x10-8 sizing. Light, fast and surprisingly durable, it's the edge every ATV racer is looking for! And we mean every racer! This is not a limited-production tire available to only select riders at national events. At ITP, we race what we sell, and sell what we race. The QuadCross MX PRO will be found at every ITP dealer in the country!

Since 1982, ITP has grown into the world's #1 ATV aftermarket tire and wheel source, and continues to provide a complete line of innovative tires and wheel for virtually all ATVs and UTVs. To order, contact your favorite distributor. For a copy of ITP's full-color product catalog, call toll-free: 1-800-859-4740. For other inquiries or technical advice, contact ITP at 930-A S. Rockefeller Ave., Ontario, CA 91761; (909) 390-1905. Or visit ITP's website at www.itptires.com.

